

# THE MEASURE OF AMERICA

AMERICAN HUMAN DEVELOPMENT REPORT 2008-2009

## Media Advisory

### First U.S. Human Development Report Introduces New Measure of Nation's Well-Being Providing Snapshot of America by State and Congressional District

**WHAT:** The American Human Development Project will release "The Measure of America: American Human Development Report 2008-2009," the first-ever report about human development in the United States. The report introduces a single measure — the American Human Development Index — that will help policymakers, business and non-profit leaders, the media and people all over the country understand the country's current circumstances in a clear and unique way.

**WHO:** **Sarah Burd-Sharps and Kristen Lewis**, report co-authors and co-directors of the Project  
**Edmund Cain**, vice president, Grants Programs, The Conrad N. Hilton Foundation  
**Ray Offenheiser**, president, Oxfam America

**WHEN:** July 16, 2008 @ 9:30 a.m.

**WHERE:** The National Press Club  
Lisagor Room  
529 14<sup>th</sup> Street, NW  
Washington, DC 20045  
**Teleconference Available by Dialing: 1-800-931-1360**

**WHY:** The American Human Development (HD) Index combines into one measure three issues Americans care about most — health, education and income. As the economy weakens and gas and food prices rise, public concern about these issues steadily increases. Health, education and jobs dominate as key issues in the presidential campaigns. The American HD Index reveals that some groups are living 10, 20, even 50 years behind others, who don't have the same access to healthcare, education and decent job opportunities. The report examines why, despite living in the richest country in the world, Americans don't live as long as people from virtually all Western European and Nordic countries. The report also offers a prescription to improve the nation's well-being.

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**NOTE:** Go to [www.measureofamerica.org](http://www.measureofamerica.org) for fact sheets, maps and other background information.

#### ABOUT THE MEASURE OF AMERICA



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